



2023 PDC Summer Conference Prospectus

Professional Development Consortium (PDC) members are decision makers at law firms, law schools, government agencies and corporations who create and manage training and professional development for lawyers and future lawyers.

By sponsoring the 2023 Summer Conference, you can join the PDC community. We estimate 200+ professional development leaders will gather at our conference in Charlotte to network, learn, and share with colleagues and friends. Be part of the unique conference and gain exposure to an influential audience!

Questions?

Contact [LaTrese Wallace, Senior Manager, Sponsorships](#)

PLATINUM LEVEL SPONSORSHIP OPPORTUNITIES - \$15,000

EXCLUSIVE – Exclusive sponsor of one (1) of the following events:

- | | |
|--|--|
| <input checked="" type="checkbox"/> Opening Plenary
(Thursday) | <input type="checkbox"/> Awards Luncheon
(Friday) |
| <input type="checkbox"/> Networking Luncheon
(Thursday) | <input checked="" type="checkbox"/> Happy Hour Reception
(Friday) |
| <input checked="" type="checkbox"/> PDC Group Dinner Reception
(Thursday) | |
| <input type="checkbox"/> Closing Plenary
(Saturday) | |

This opportunity provides:

- Exclusive sponsorship opportunity.
- Premium logo placement and recognition in marketing collateral, event signage and the event mobile app as the Platinum sponsor
- Premium logo placement on the PDC Summer Conference web page with link to your corporate website
- Recognition from the podium as the Group Dinner Reception, Networking Lunch, Awards Luncheon or Opening Plenary Sponsor at the session just prior to the reception.
- Opportunity for a corporate executive to **deliver a two-minute welcome** during the reception, luncheons, or plenary.
- Banner ad in the conference mobile with enhanced company profile
- Use of Huddle Room (by reservation)
- Two (2) conference registrations**



GOLD LEVEL SPONSORSHIP OPPORTUNITIES - \$10,000

EXCLUSIVE – Exclusive sponsor of one (1) of the following events:

- | | |
|--|---|
| <input type="checkbox"/> Headshot Studio (Thursday) | <input type="checkbox"/> Wi-Fi (password) |
| <input type="checkbox"/> Conference Bag | <input type="checkbox"/> Charging Station |
| <input type="checkbox"/> Lanyard (co-branded with PDC) | <input type="checkbox"/> Mobile App |
| <input type="checkbox"/> Room Key | <input type="checkbox"/> Portfolio |

Additional benefits:

- Logo placement and recognition in marketing collateral, event signage and the event mobile app as the Gold Sponsor
- Logo placement on the PDC Summer Conference web page with link to your corporate website
- Company branded signage on the food stations during your sponsored event (if applicable-during events only).
- Banner ad in the conference mobile with enhanced company profile
- Use of Huddle Room (by reservation)
- Two (2) conference registrations**

SILVER LEVEL SPONSORSHIP OPPORTUNITIES - \$7,500

EXCLUSIVE – Exclusive sponsor of one (1) of the following events:

- | | |
|---|---|
| <input checked="" type="checkbox"/> New Attendee Welcome Breakfast (Thursday morning) | <input type="checkbox"/> Breakfast (Friday) |
| <input type="checkbox"/> PDC Morning Burt's Walk (Thursday) – Annual walk started by PDC stalwart Burt Lipshie, with 30-50 attendees. | <input type="checkbox"/> Breakfast (Saturday) |
| | <input type="checkbox"/> PDC Wellness Activity (Friday) |

Additional benefits:

- Logo placement and recognition in marketing collateral, event signage and the event mobile app as the Silver Sponsor
- Logo placement on the PDC Summer Conference web page with link to your corporate website
- Company branded signage on the food stations during your sponsored event or activity "swag"
- Recognition from the podium as the event sponsor or event equivalent
- Banner ad in the conference mobile with enhanced company profile
- One (1) conference registration**



BRONZE LEVEL SPONSORSHIP OPPORTUNITIES - \$5,500 (3 OPPORTUNITIES)

Benefits:

- **Exclusive** sponsorship of the networking break on **Thursday, Friday, or Saturday**
- Company listing in the event mobile app
- Logo placement and recognition in marketing collateral, event signage and event mobile app as a Bronze Level Sponsor
- Logo placement on PDC Summer Conference webpage with link to your corporate website
- One (1) conference registration**

NEW TABLE SPONSORSHIP OPPORTUNITIES - \$10,000

Benefits:

- Logo placement and recognition in marketing collateral, event signage and the event mobile app as a Table Sponsor
- Premium placement of sponsor table with name/logo recognition visible
- Logo placement on the PDC Summer Conference web page with link to your corporate website
- Company branded signage on confirmed table
- Banner ad in the conference mobile with enhanced company profile
- Ten (10) conference registrations

NEW VENDOR VIDEO/COMMERCIAL SPONSORSHIP - \$5,000 (LIMITED OPPORTUNITIES)

Benefits:

- 1-minute video around your products or services during shown before **every** plenary and workshop
- Logo placement and recognition in marketing collateral, event signage and the event mobile app as the Vendor Showcase Presenter Sponsor
- Logo placement on the PDC Summer Conference web page with link to your corporate website
- Banner ad in the conference mobile with enhanced company profile
- One (1) conference registration

TRUSTED ADVISOR SPONSORSHIP OPPORTUNITIES - \$2,500

Opportunity Exclusively for PDC Trusted Advisor

- Logo placement and recognition in marketing collateral, event signage and event mobile app as a Trusted Advisor Sponsor
- Logo placement on PDC Summer Conference webpage with link to your corporate website
- One (1) conference registration**



EXHIBITOR OPPORTUNITIES - \$3,500 (LIMITED)

Benefits:

- One 6 ft. Table Display
- Logo placement and recognition in marketing collateral, event signage and event mobile app as an Exhibitor
- Logo placement on PDC Summer Conference webpage with link to your corporate website
- One (1) conference registration**

AL A CARTE OPPORTUNITIES

- ☐ Welcome Room Drop - \$2,500
- ☐ Thursday Night Room Drop - \$2,500
- ☐ Friday Night Room Drop - \$2,500
- ☐ Conference Bag Inclusion/Giveaway - \$2,000
- ☐ Mobile App Push Notifications-\$1,000
- ☐ Mobile App Recognition - \$1,000
- ☐ Website Banner Ad on PDC Website - \$2,500 (Duration-6 month)

*****Attendance at certain sessions and events may be limited and will be determined by the PDC Board of Directors and Summer Annual Conference Planning Committee***



2023 SPONSOR PARTICIPATION FORM

Primary Contact Name:
Title:
Company name as it should appear in all printed conference materials:
Address:
City/State/Zip:
Phone:
E-mail:
Date:

PAYMENT INFORMATION: Payment must be received in full before delivery of all benefits.

<input type="checkbox"/> Please Invoice me at the address above. <input type="checkbox"/> Please bill the credit card	
Please charge the amount of \$ _____ to _____	
<input type="checkbox"/> American Express <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover	
Card # _____	
Exp. Date: / /	Sec. Code: _____
Name: _____	
Signature _____	Date: _____

Platinum Sponsor - \$15,000:

- | | |
|--|--|
| <input type="checkbox"/> Dinner Reception | <input type="checkbox"/> Awards Luncheon |
| <input type="checkbox"/> Networking Luncheon | <input type="checkbox"/> Wednesday Opening Plenary |
| <input type="checkbox"/> Opening Plenary | <input type="checkbox"/> Networking Luncheon |



Gold Sponsors - \$10,000:(Exclusive sponsor of one of the following events-please make your selection):

- | | |
|--|---|
| <input type="checkbox"/> Headshot Studio (Thursday) | <input type="checkbox"/> Wi-Fi (password) |
| <input type="checkbox"/> Conference Bag | <input type="checkbox"/> Charging Station |
| <input type="checkbox"/> Lanyard (co-branded with PDC) | <input type="checkbox"/> Mobile App |
| <input type="checkbox"/> Room Key | <input type="checkbox"/> Portfolio |

Silver Sponsors - \$7,500: (Exclusive sponsor of one of the following events-please make your selection):

- | | |
|--|---|
| <input type="checkbox"/> New Attendee Welcome Breakfast (Thursday Morning) | <input type="checkbox"/> PDC Breakfast (Friday or Saturday) |
| <input type="checkbox"/> PDC Morning Burt's Walk (Thursday) –
<i>Annual walk started by PDC stalwart Burt Lipshie</i> | <input type="checkbox"/> PDC Wellness Activity (Friday) |

Bronze Sponsors - \$5,500: (Exclusive sponsor of one of the following events-please make your selection)

- | | |
|--|--|
| <input type="checkbox"/> Thursday afternoon networking break | <input type="checkbox"/> Friday afternoon networking break |
| <input type="checkbox"/> Friday morning networking break | <input type="checkbox"/> Saturday morning networking break |

Table Sponsors - \$10,000:

- ☐ Table Sponsors

Vendor Video/Commercial Sponsors - \$5,000:

- o Vendor Showcase Presentation Sponsors

Exhibitor - \$3,500:

- o Exhibitor

Trusted Advisor - \$2,500:

- o Trusted Advisor

Al A Carte Sponsorship Opportunities

- o Welcome Room Drop - \$2,500
- o Thursday Room Drop - \$2,500
- o Friday Room Drop - \$2,500
- o Conference Bag Inclusion/Giveaway - \$2,000
- o Mobile App Push Notification - \$1,000
- o Mobile App and Website Sponsor Recognition - \$1,000
- o Website Banner Ad (Duration-6 months) - \$2,500