

Linkletter

THE OFFICIAL PUBLICATION OF THE PROFESSIONAL DEVELOPMENT CONSORTIUM



Fall 2016, Vol. 4, Issue 4

CHAIR'S NOTE

by Amy Hancock



What a year! Time truly flies – it is hard to believe 2016 will be over in a few short weeks and 2017 will be here before we know it. For many of us, the beginning of a new year is a time of reflection where we look back on memories and experiences of the past year and envision our goals for the year to come (and sometimes beyond!). We can participate in this ritual of the new year on a personal level with family and friends, but we can also do this professionally by

celebrating our career successes and considering what we would like to accomplish during our next 12 months of work.

Like many of you, our PDC Board of Directors and committees take time to reflect as the year draws to a close. We celebrate the PDC's successes over the past year, in particular opportunities the PDC has provided our members to gain new skills, obtain new ideas, and make new connections. We also consider goals for the upcoming year. What do we want to accomplish? What is the most exciting new opportunity the PDC can offer our members during the next year?

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Articles in this publication represent the views of the authors and are presented for that purpose alone, and should not be construed to express the opinions of the PDC.

CHAIR'S NOTE

(Continued from Page 1)

by Amy Hancock

As many of you know, we were thrilled to recently announce the official launch of what I consider to be one of the PDC's biggest successes of 2016, our enhanced membership community. For this success we must thank not only the Membership Committee and the Board of Directors for their hard work and thoughtful contributions; we must also thank all of you! With the help of your vital feedback and enthusiasm for this project, the PDC is now able to celebrate the opening of an exciting array of new membership categories as 2016 comes to a close, and look forward to welcoming new members in the upcoming year. Our Alumni, Supporting and Alliance members will bring with them knowledge, perspectives, and expertise which will enhance our thriving community of PD professionals. We are excited to see the opportunities our enhanced community presents to our members in 2017 and beyond, and I encourage all of you to take part in this success by inviting your colleagues and friends to apply for membership.

For more information about the membership community, I encourage you to turn to page 4 in this issue of our Linkletter. You will see descriptions of our new member categories and links to additional information on our website.

Finally, as 2016 draws to a close, I encourage all of you to take time to celebrate not only the PDC's successes, but to celebrate your own! At the end of this year, think of a few accomplishments you are proud of, personally or professionally, and take some time to thoughtfully set your goals for 2017! And remember, the PDC is always here to support you in your professional endeavors.

Happy Holidays!

Amy Hancock
Chair, PDC Board of Directors

Welcome to Our New Members

In this new section, we recognize the newest members of our PDC community! Please join us in recognizing these PD professionals who have joined us since August 1, 2016.

Cristina Arceo, Dentons US LLP
Julie Binter, Lewis Roca Rothberger Christie LLP
Stephanie Birch, Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C.
Tina Chandna, Davis Polk & Wardwell LLP
Robert Cullen, Santa Clara Law School
Kate DeLima, Ropes & Gray LLP
Andrianna Dunbar, WilmerHale
Daniella Esses, Cravath, Swaine & Moore LLP
Mollie Farrell, Greensfelder, Hemker & Gale, P.C.
Allissa Golden, Schulte Roth & Zabel LLP
Kimberly Grange, Norton Rose Fulbright Canada LLP
Grace Keller, Baker Hostetler LLP
D'Arcy Kemnitz, The National LGBT Bar Association

Marianne Lee, Winstead PC
Kathy Lester, Stinson Leonard Street LLP
Jenny Li, Arnold & Porter LLP
Serena Miller, Wilson Sonsini Goodrich & Rosati
Raffaele Murdocca, Fisher & Phillips LLP
Marisa Office, Simpson Thacher & Bartlett LLP
Brittaney Schmidt, Vorys, Sater, Seymour and Pease LLP
Andrea Shaheen, Intel
Stacey Spyropoulos, Nixon Peabody LLP
Jonathan Strom, Simpson Thacher & Bartlett LLP
Jennifer Trippett, Steptoe & Johnson PLLC
Whitney Wesenberg, Winston & Strawn LLP
Kimberly Zafran, Skadden Arps Slate Meagher & Flom LLP

Submit a Proposal to Present at the 2017 Summer Conference

Application deadline: January 20, 2017

The 2017 PDC Summer Conference is an educational event where professionals in the legal industry gather to network and learn from their colleagues and peers. The conference will take place July 20-22 at the Four Seasons Hotel in Austin, Texas.

The PDC is currently developing a cutting-edge program to address the professional and business needs of our members. We encourage you to submit a proposal that will help us provide content that will enhance the knowledge and effectiveness of our members in the field.

To submit an RFP, please complete the [application form](#) and submit it to the PDC at info@pdclegal.org.

You are encouraged to submit supplemental materials with your application, such as a bio, résumé, and list of past speaking engagements. It is strongly preferred that proposals include a PDC member as a presenter or co-presenter. Historically, we have found that including a PDC member in the presentation helps other speakers design and deliver a program specifically tailored conference attendees and their current educational needs.

Registration for our Summer Conference will open in March of 2017.

See You This Summer!



Our Community is Expanding!

The PDC Board of Directors and Membership Committee are pleased to announce our enhanced and expanded Membership Community! Thank you to all of our members who provided us with your valuable insights and feedback. Effective November 30, 2016 the PDC officially opened its doors to Supporting, Alumni and Alliance members.

Supporting Members

- Law firm, law school, and government professionals who spend the majority of their time supporting legal professional development functions.
- Law firm, law school, and government professionals with fewer than 2 years of experience in the legal PD industry.

Alumni Members

- Former PDC members who have left a previous position that qualified them for membership under another category, and who wish to stay connected to the PDC.

Alliance Members

- PD professionals responsible for professional development and training in other professional services industries.

These categories will be joining our wonderful community of **Law Firm and In-House** professionals, **Government** professionals, and **Law School** professionals. We look forward to watching our PDC community grow with the addition of these new members!

Need More Information?

If you have any questions about membership in the PDC, you can find more information on the [Membership tab](#) of the PDC website. Please also feel free to reach out to our board, Membership Committee, or staff at 703-506-2026 or send an email to info@pdclegal.org.

Thank you to our Membership Committee

Lori Broderick, Chair, Sutherland Asbill & Brennan LLP
 Deborah Atlas, Indiana University Maurer School of Law
 Ori Portnoy, Blank Rome LLP
 Johnna Story, Finnegan Henderson Farabow Garrett & Dunner LLP
 Andrea Tsavalas, Cravath, Swaine & Moore
 Jill McClelland Walton, Choate, Hall & Stewart LLP



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PDC Trusted Advisor Webinars

Don't miss out on our PDC Trusted Advisor webinar programs! Each year, our Trusted Advisors bring us cutting-edge content on the latest developments and trends in the PD field. Joanne Schaefer and David Freeman hosted webinars this fall, and we are looking forward to more webinars in 2017!



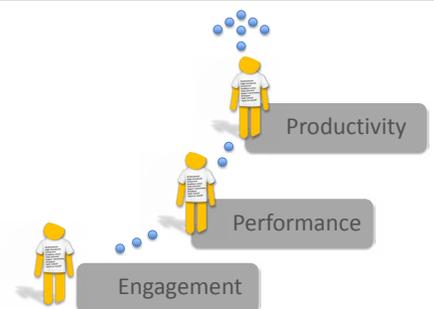
Minding Mindset

Presented by Joanne Schaefer, JSchaefer Coaching & Consulting

[Download the slides](#) • [View the recording](#)

In this program, Joanne Schaefer summarized the findings of the ABA's groundbreaking study on attorney well-being. The ABA's study, the first comprehensive analysis undertaken in 25 years, reinforced some results from earlier and smaller studies and at the same time turned other findings and assumptions upside down. Attorneys abuse alcohol and experience mental illness at rates far higher than people in other professions. In addition to summarizing the ABA findings, Joanne provided next steps to address this issue, and discussed its impact on profitability and the reasons why the profession is resistant to change.

Building Resilience Increases...



How to Use Gamification and Competition to Drive Lawyer Behavior

Presented by David Freeman, Law Firm Culture Shift

Download the slides

David Freeman and his panel discussed changing behavior through competition and gamification. Using a survey of law firm PD professionals regarding their experiences with gamification, the panel discussed the structure of successful gamification approaches, the challenges of designing a gamified process, methods of tracking progress, and user adoption and ongoing engagement.

Mark Your Calendars for Our 2017 Webinars!

January 26, 2017, 2:00 p.m. ET – **PDC Trusted Advisor Diane Costigan**

February 9, 2017 2:00 p.m. ET – **PDC Trusted Advisor Brian Johnson**

March – **PDC Trusted Advisor Charles Fox**

Write for the PDC Blog

The PDC is looking for authors to contribute to our blog! If you are interested in writing a post for the PDC, contact Sally Burroughs at sburroughs@pdcllegal.org or visit the [PDC Link page](#) on our website for more details.



PDC Richard Pearson Award Presentation

Award Presented to Michele Bendekovic and Jeanne Picht during Winter Meeting



The Richard Pearson Award was presented on November 30, 2016, at the PDC Winter Meeting held at the Mandarin Oriental Hotel in Washington, D.C. The PDC is pleased to announce the 2016 recipients of the PDC Richard Pearson Award: Michele Bendekovic, director of attorney development and diversity, Bass Berry & Sims, and Jeanne Picht, director, attorney talent & strategy, Fenwick & West LLP.

The Richard Pearson Award was established in 2014 in memory of Richard Pearson, a longtime PDC member and stalwart in the legal professional development community. Pearson, whose previous positions included serving as chief learning & development officer at Davis Wright & Tremaine LLP in Seattle, died suddenly in March 2014 while rowing, one of his passions. Richard served on the PDC Board from 2011 through 2013 and left behind an impressive legacy of innovation and collaboration as a legal PD professional and leader.

This year, the awards committee selected two honorees. Michele Bendekovic received this award for her innovative spirit, commitment to mentoring, and lifelong love of learning. Michele has been involved in attorney professional development and recruiting for over 20 years and has been very active in the Professional Development Consortium, serving as a former board member and former chair of the Membership and Nominating Committees and on several conference planning committees. Michele holds an M.A. in personnel administration and industrial relations from St. Francis University and a B.A.

in history from Indiana University of Pennsylvania. She has completed additional coursework in coaching and project management.

The committee also honored Jeanne Picht, who has more than 20 years of experience in the legal field as a practicing attorney, a consultant to law firms, and as an attorney talent development professional. She is a senior leader in the legal talent development field, serving on the PDC Board of Directors and on the ABA's Law Practice Board of Editors. Jeanne is a frequent speaker and author on the subject of attorney talent development. Jeanne continues to be closely involved with the Indiana University Law School Alumni Board, currently serving as its president. She is a proud graduate of the 2012 U.S. Army War College's 58th Annual National Security Seminar. She is currently studying for her SPHR certification from SHRM.



Congratulations to 2016 PDC Richard Pearson Award recipients Michele Bendekovic (left) and Jeanne Picht (right)!

2016 Winter Meeting Materials Now Available Online!

Visit our [Winter Meeting Resource page](#) on the PDC website for access to slides, handouts, and other valuable resources from the 2016 Winter Meeting!





The Power of Networks

Scott Westfahl, PDC Trusted Advisor, presents his session, "The Power of Networks: Drop the 'ing' and the Rest is Magic." This year's conference was full of interactive learning and opportunities to connect with colleagues and meet new people.

Creating Your Relationship Plan

PDC members and Trusted Advisors share ideas with the audience during the final session of the day, "Creating a Workable Relationship Building and Maintenance Plan" During this session, members developed their own action plans for cultivating valuable and meaningful connections after the conclusion of the Winter Meeting.



Thank you, PLI!

Thank you to PLI for sponsoring the Winter Meeting networking luncheon! PLI is a Visionary Corporate Partner of the PDC. In this photo, PLI's Dave Schaller (right) poses for a photo at the Winter Meeting with PDC Board Members Larry Brown, Don Smith, and Amy Hancock.

Thank you to our Winter Meeting Committee!

Chair

Karen Febeo, Goodwin LLP

Committee Members

Karen Bell, McCarthy Tétrault LLP

Laura Dutt, Benesch Friedlander

Maggie Suender, Pepper Hamilton LLP

Jean Vrola, Sullivan & Cromwell LLP