



PDC SUMMER CONFERENCE JULY 14-16 2021

• PRE-CONFERENCE PROGRAMMING, JULY 12 & 13 •

#PDCSummerConference



2021 Sponsorship Opportunities

The Professional Development Consortium (PDC) is an association of individuals who are responsible for developing and administering training and continuing professional development for lawyers and other professionals at law firms, law schools, government agencies and corporations.

In existence since 1990, this collegial group enjoys sharing ideas, strategies, and best practices to improve the performance of lawyers and the profession.

We invite you to join the PDC Board of Directors and members for our virtual PDC Summer Conference taking place online everywhere across the globe. You will have the opportunity to network with more than 250 professional development leaders gathering to learn and share with colleagues and friends. Be part of this unique virtual conference experience and gain exposure with an influential audience of decision-makers.

Platinum Sponsor: \$10,000 (Exclusive)

- Sponsor profile in the Sponsor Center. Sponsor profile includes:
 - Company logo linking back to the URL of your choosing.
 - Company description, website, and contact details.
 - Opportunity to feature a company video.
 - Opportunity to upload two PDF documents for attendees.
 - Opportunity to host a live showcase using your own Zoom link as well as text chat with attendees directly in your profile.
- Exclusive sponsorship of the Opening & Keynote session on July 15, 2021.
 - Two-minute pre-recorded remarks opportunity played during the session.
 - Verbal recognition as the session sponsor.
 - Logo visibility on the session in the conference schedule.
- Opportunity to provide a 20-minute solution showcase presentation. Solution showcases will be pre-recorded and aired live on Tuesday, July 13. Two slots to choose from: 12:10 p.m. – 12:30 p.m. or 12:30 p.m. – 12:50 p.m. ET
 - Following your presentation, invite attendees back to your sponsor booth to further the discussion using your in-booth live stream capabilities.
 - Presentation will remain available in the platform for attendees to view on-demand.
- Logo recognition as a Platinum Conference sponsor in the Virtual Platform and Mobile Conference App.
- Logo recognition as a Platinum Conference sponsor on the conference website.
- Sponsor banner rotating on the homepage of the Mobile Conference App and the Virtual Platform.
- Dedicated sponsor email sent to conference attendees the week of July 5. Sponsor to provide the content for the email and PDC will send on your behalf.
- Four (4) full conference registrations to attend.

Gold Sponsor: \$6,500 (7 opportunities)

- Sponsor profile in the Sponsor Center. Sponsor profile includes:
 - Company logo linking back to the URL of your choosing.
 - Company description, website, and contact details.
 - Opportunity to feature a company video.
 - Opportunity to upload two PDF documents for attendees.
 - Opportunity to host a live showcase using your own Zoom link as well as chat with attendees directly in your profile.
- Your choice of one of the following sponsorship opportunities:
 - Opportunity to be the exclusive sponsor for one of three *PDC Connect Live* networking sessions taking place July 14-16. Includes logo visibility at the networking session.
 - Opportunity to be the exclusive sponsor for one of three General Sessions taking place July 14-16. Includes logo visibility in the session listing and verbal recognition at the beginning of the session.
- Opportunity to provide a 20-minute solution showcase presentation. Solution showcases will be pre-recorded and aired live on Tuesday, July 13. Two slots to choose from: 12:10 p.m. – 12:30 p.m. or 12:30 p.m. – 12:50 p.m. ET
 - Following your presentation, invite attendees back to your sponsor booth to further the discussion using your in-booth live stream capabilities.
 - Presentation will remain available in the platform for attendees to view on-demand.
- Logo recognition as a Gold Conference sponsor in the Virtual Platform and Mobile Conference App.
- Logo recognition as a Gold Conference sponsor on the conference website.
- Sponsor banner rotating on the homepage of the Mobile Conference App and the Virtual Platform.
- Three (3) full conference registrations to attend.

Silver Sponsor: \$3,500

- Sponsor profile in the Sponsor Center. Sponsor profile includes:
 - Company logo linking back to the URL of your choosing.
 - Company description, website, and contact details.
 - Opportunity to feature a company video.
 - Opportunity to upload two PDF documents for attendees.
 - Opportunity to host a live showcase using your own Zoom link as well as chat with attendees directly in your profile.
- Opportunity to provide a 20-minute solution showcase presentation. Solution showcases will be pre-recorded and aired live on Tuesday, July 13. Two slots to choose from: 12:10 p.m. – 12:30 p.m. or 12:30 p.m. – 12:50 p.m. ET
 - Following your presentation, invite attendees back to your sponsor booth to further the discussion using your in-booth live stream capabilities.
 - Presentation will remain available in the platform for attendees to view on-demand.
- Logo recognition as a Silver Conference sponsor in the Virtual Platform and Mobile Conference App.
- Logo recognition as a Silver Conference sponsor on the conference website.
- Sponsor banner rotating on the homepage of the Mobile Conference App and the Virtual Platform.
- Two (2) full conference registrations to attend.

Bronze Sponsor: \$1,500

- Sponsor profile in the Sponsor Center. Sponsor profile includes:
 - Company logo linking back to the URL of your choosing.
 - Company description, website, and contact details.
 - Opportunity to feature a company video.
 - Opportunity to upload two PDF documents for attendees.
 - Opportunity to host a live showcase using your own Zoom link as well as chat with attendees directly in your profile.
- Logo recognition as a Bronze Conference sponsor in the Virtual Platform and Mobile Conference App.
- Logo recognition as a Bronze Conference sponsor on the conference website.
- Sponsor banner rotating on the homepage of the Mobile Conference App and the Virtual Platform.
- One (1) full conference registration to attend.



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Sponsorship Commitment Form

Event Sponsorship

- Platinum Sponsor - \$10,000 Silver Sponsor - \$3,500
 Gold Sponsor - \$6,500 Bronze Sponsor - \$1,500

Sponsorship Total: _____

Contact Information

Contact Name: _____ Company: _____

Street Address, City, State Zip: _____

Phone: _____ Email: _____

Signature: _____

This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship is not confirmed until full payment is received. Payment must be made in U.S. dollars drawn on a U.S. bank prior to the event date.

Payment Information

- Invoice American Express MasterCard Visa

Name on Card: _____

Credit Card Number: _____ Exp. Date: _____ CVV Code: _____

Billing Address: _____

Signature: _____

For question or information about sponsorship opportunities contact:
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